

wor(l)d[™]

—  Life Sensing Technology —

LIFELOG

v1.0 | EN | Effective From 5 October 2016



Everyday thousands and thousands of locations, itineraries, heart rates, blood pressure values, breath rates, ecg videos, moods, steps, sleep analysis **are measured.**

These measurements support the research
that can be used for
**developing and building devices with
advanced technology to
improve the life of the people.**

In the next 3 years this market will have a value of
40 Billions US\$



**Every day we spend
hours connected
to the Internet.**



Miami
20/10, 11:45
Heart Rate: 102
Mood: Excited



Miami
20/10, 11:45
Heart Rate: 102
Mood: Excited

We experience a lot
of emotions and
feelings daily.





Tokio
17/12/2016, 09:25
Heart Rate: 72
Blood Pressure: 120/72
Mood: Excited

Tokio
17/12/2052, 09:45
Heart Rate: 78
Blood Pressure: 130/87
Mood: Calm

**This personal data is
more valuable than
than simple pictures,
messages, & audios.**

Blood Pressure

Now you can track your life, adding some emotional and important data to your memories.

Itinerary

500



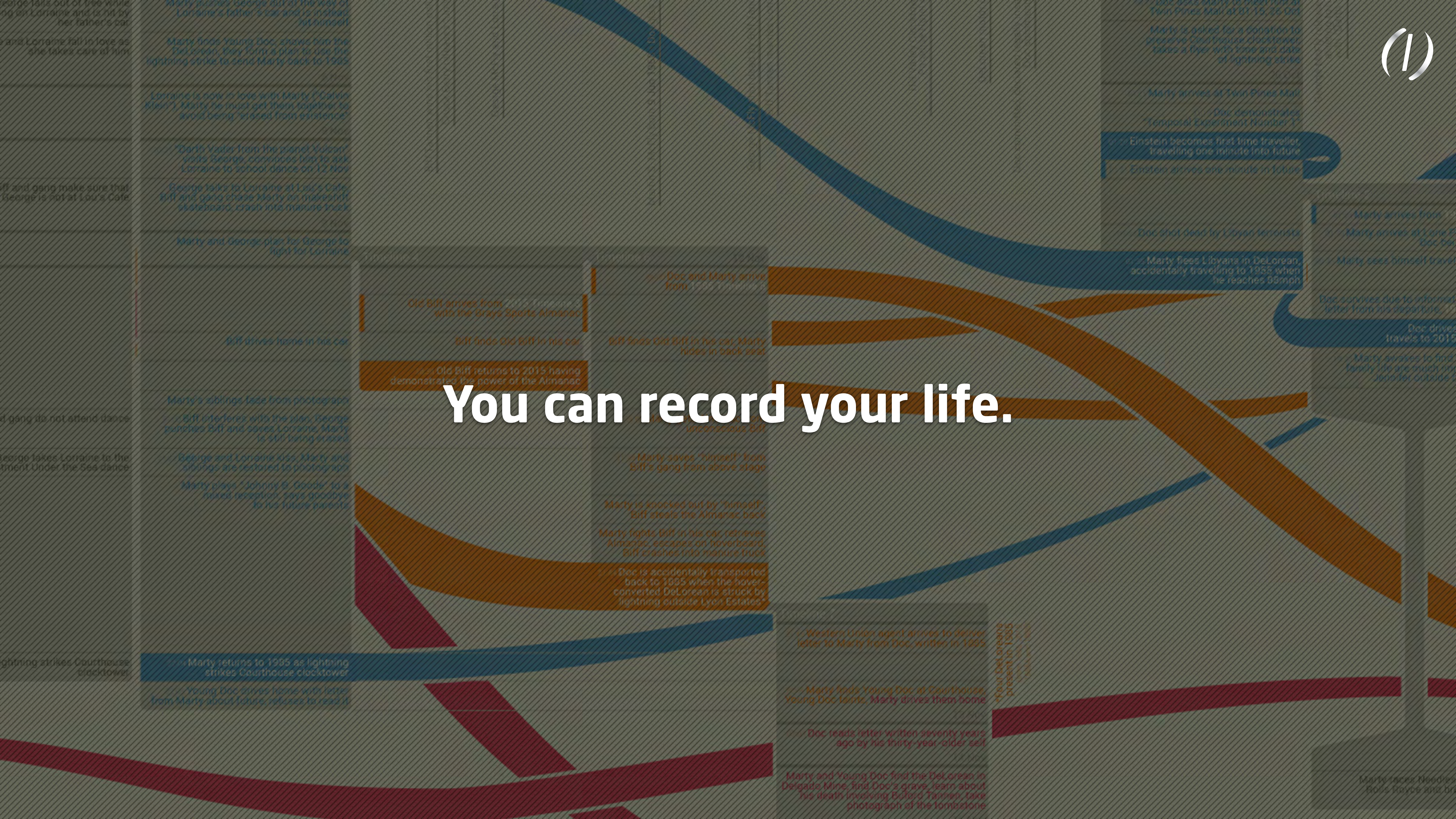
Rome
17/12/2016, 12:45
Sara
Heart Rate: 110
Blood Pressure: 130/80
Mood: Excited

Rome
17/12/2016, 12:45
John
Heart Rate: 120
Blood Pressure: 120/57
Mood: Excited

**You can associate your heart rate,
blood pressure, breath rate, locations, and itinerary
to all the memories of your life.**



You can record your life.





Lifelog

Record your life as your life goes on.

12/09 - 11:45
Valencia
BP **120/80**
HR **110**
Mood **Excited**



12/09 - 09:42
Valencia
BP **110/75**
HR **76**
Mood **Calm**

12/09 - 06:42
Valencia
BP **120/82**
HR **96**
Mood **Excited**

LifeLog

The Concept

Using HELLO, LifeLog is a system that records and tracks a complete set of info to create your bio-profile in real-time, 24/7.

- **Blood Pressure**
- **ECG**
- **Heart Rate**
- **Breath Rate**
- **Mood**
- **Location**
- **Itinerary**

Lifelog

The Data

Lifelog is accessible by web or through the HELLO App and gives you a complete report.

LifeLog Timeline

Navigate through a real timeline to check your vitals related to each memory. Discover the locations where you were excited or the moments where your heart beats were high/low. Add notes, audio, pictures to enrich your memories.

LifeLog Share

Share all your memories on the major social networks.

LifeLog Stats

Compare your data against your family, your peers and more.

LifeLog

LifeOracle

LifeOracle is the report engine of LifeLog, accessible by web or through the HELO App and gives you a complete report.

LifeOracle Trends

Analyze your vitals intake, see your average vital signs, and get tips and recommendations for the following weeks.

LifeOracle Reports

See a history of your activity trends, track your long-term calorie burning goals, and get ranked on your activity level.

LifeOracle Sleep Analysis

Get the most out of your sleep tracking with long-term stats and historical trends.

LifeOracle Trainer

Receive a personalized week plan that pushes you to gradually increase your lifestyle.

Lifelog

Helo App

Lifelog empowers the amazing features of the HELO App.

WeCare

Remotely monitor your loved ones in real time.

SOS

Send a SMS to your loved ones if you are in trouble.

Guardian

Automatically alert your guardians if your vitals are outside your safe range.

LifeLog

Advanced

Complete your LifeLog.

Personalized DNA Analysis

Use the kit inside your HELO to add your DNA analysis to your LifeLog.

Plugin Access

Activate the possibility to expand the Helo App with new plugins for additional measurements.*

**only on HELO PRO PLAN*

**Mick Altmore**

Lifelogged by 20/09/2016

[Timeline](#)[Stats](#)[Share](#)[Sleep Analysis](#)[Reports](#)[Trends](#)[Trainer](#)**TOTAL KNOWLEDGE****63%****MEASUREMENT**363 Days recorded
4356 Full measurements**MEDIUM VALUES**Blood Pressure: 127/82
Heart Rate: 83
Breath Rate: 32
ECG: Normal
Mood: Calm**DNA STATUS**Submitted
Analysis 67%MONTH
OctoberDAY
--YEAR
2016SEARCH FOR VALUES
Blood PressureSEARCH FOR TIME PERIOD
Start -/- End -/-

October

2016

2017

06/10
Bangkok
20:42Blood Pressure
125/82Heart Rate
82ECG
NormalSleep
7hrs

4 pictures



 Mood
Calm
Breath Rate
32

Steps
320006/10
Bangkok
19:28Blood Pressure
127/72Heart Rate
102ECG
NormalSleep
-/-

1 pictures



2 notes



1 Audio

 Mood
Excited
Breath Rate
29

Steps
630206/10
Bangkok
19:28Blood Pressure
121/76Heart Rate
72ECG
NormalSleep
1hrs

no pictures



2 notes



1 Audio

 Mood
Calm
Breath Rate
28

Steps
1456



THE APP



HELO APP FREE

- Recording Time
- Permanent Storage
- WeCare
- SOS
- Guardian
- LifeOracle
- DNA Analysis
- Plugin (Oxygen / Glucose / Viscosity)

30 DAYS

1 PERSON

1 PERSON

STANDARD

-

-

HELO PRO PLAN

UNLIMITED

YES

20 PERSON

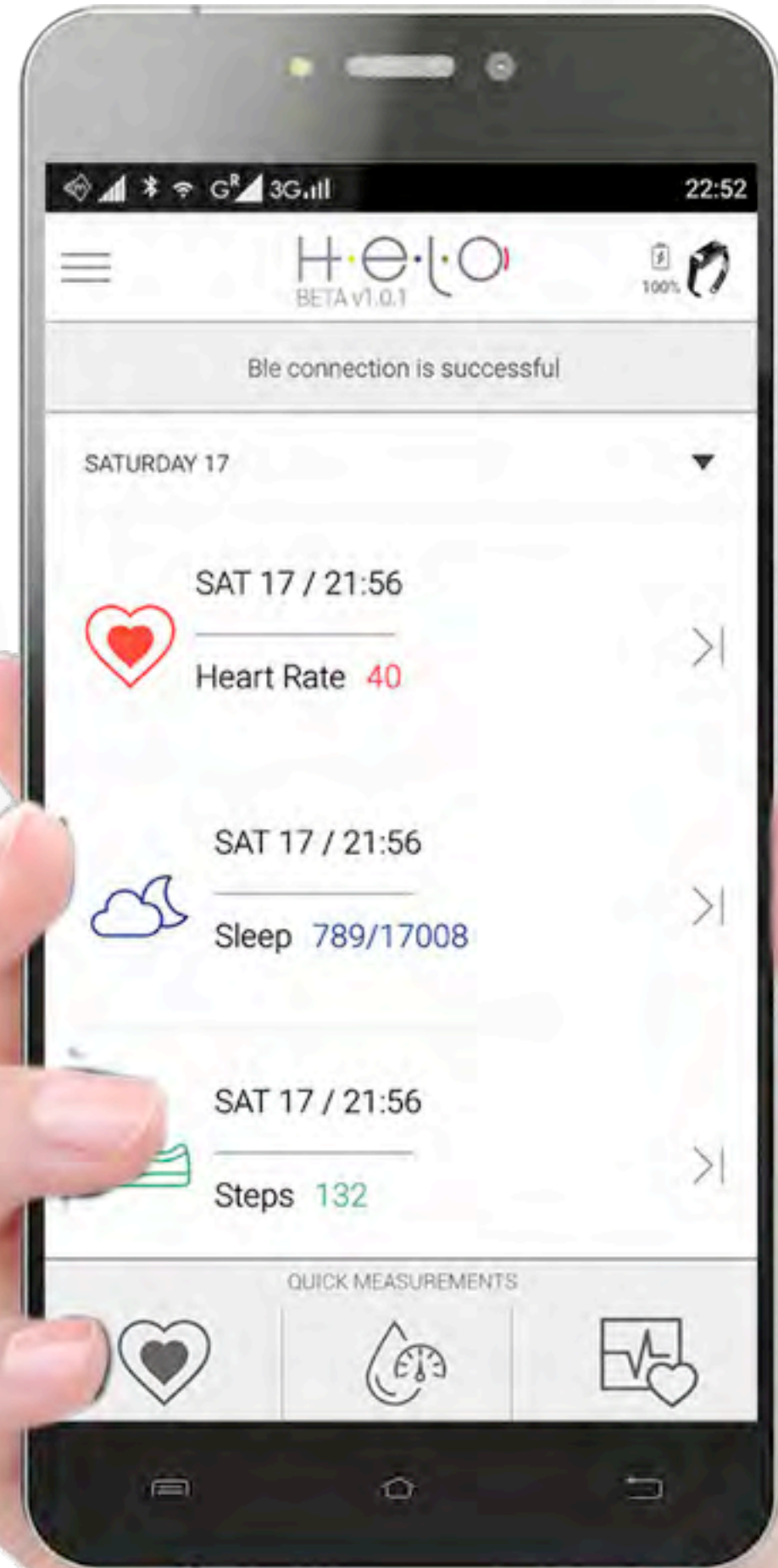
3 PERSON

YES

PERSONALIZED, WEEKLY/MONTHLY

YES, DNA PROFILE INFO

YES



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